



Cserhatalja LAG, Paszto-Kozard, Hungary

Along Birds' Routes

Transnational Project Proposals

People, Tourism, Culture, Nature, Biodiversity. These are the keywords of this TransEuropean LEADER TNC Project proposal, which has been widely discussed and supported by the delegates of many European LAGs in Levi, Lapland/Finland during the recent RuralNet Seminar. An opportunity to build territorial cohesion across Europe, along birds' routes.



THE PROJECT OBJECTIVE

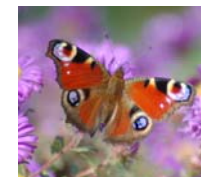
Migratory birds are the best „ambassadors” of our planet. They commute autumn and spring between North Europe and remote Africa. They come home every spring and rear new families, than say good-bye in autumn and leave us behind for good. Now we shall go and follow our lovely birds on their routes, fly over regions and old borders, meet people in the grand European family, admire their lifestyle, enjoy their hospitality, culture and gastronomy. So simple. And we will know each others, how to leave together!



THE PROJECT COORDINATOR. The Coordinator of this project comes from a small village of North Hungary. LAG Cserhatalja consists of 26 settlements with 34,500 inhabitants. Villages are different in size, starting from 180 to 2000, while the regional town, Paszto counts slightly less than 10,000 people. Other Hungarian LAG partners will join

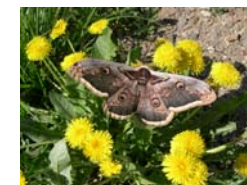
from East-Hungary, the „Puszta” region in the great plain. Joining foreign LAGs should be active in nature protection, preservation of animal and plant genetic resources, respect local culture, tradition in architecture, landscape and gastronomy.

PROJECT PARTNERS



Project partners already expressed interest to join this project are coming from the following countries:

Finland, Sweden, Estonia, Poland, Netherlands, Hungary, Italy, Slovenia, Spain and Portugal. The first partners' meeting is scheduled to 19 September 2009 in Kozard, Hungary



PLANNED ACTIVITIES: Project partners will express their interest and contribute to project document prior to 1 October 2009. Initial project plan is being discussed and Letter of Intent signed on the occasion of the International



LEADER Festival in Kozard Apple Vaylley, Hungary on 19 September 2009. This is the day of introduction of participating rural communities, just on time when swallows and storks say good-bye to us. Then

next spring we come together to welcome the returning birds and see how people live in the Southern edge of our continent, maybe in Andalusia. Later we fly to North, meet with communities in Skandinavia and the Baltics and year-by-year we spin a net of birds routes and communities.





JOINING FESTIVALS IN THE PROJECT LAG AREAS: Since the objective is to promote rural culture and build community chesion, project thematical meetings will be organized in coincidence with rural festivals.

TOURISM AND GASTRONOMY: The project will pay attention to the preservation and utilisation of plant and animal genetic resources. Along Birds' Routes, participating LAGs will make inventory of indigenous breeds, promote in-situ conservation and assits in the introduction of local products, the genuine food in rural gastronomy.



RURAL ART EXCHANGES. Through this TNC LEADER project, participating LAGs will introduce their rural art and

handicraft treasures, organize joint art training camps for young citizens in different part of the project accross Europe. Handicraft represents rural cultural traditions in our life. From the early stage of the project a joint website will accommodate both project managerial as well as touristic and cultural information.



Proposed Budget: Initial financial committments required to be allocated: EUR 10,000 to 30,000 per participating LAG, subject to final work plan. Letter of intent to be signed before 1 October 2009.

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**Along Birds' Routes
Transnational LEADER Project**

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CSERHATALJA

LEADER LAG, HUNGARY

„Európai Mezőgazdasági és Vidékfejlesztési Alap: a vidéki térségek-be beruházó Európa”
Készült az Európai Unió, a Magyar Köztársaság Kormánya és az UMVP Irányító Hatósága támogatásával